



Maranello, 16.02.2023

ISO 20121 Sustainable Development Policy Passione Ferrari 2023

Passione Ferrari is the Official Program of Ferrari driving events, designed for Ferrari owners and sports car lovers who want to challenge themselves on a racetrack and discover first-hand the latest news about the Ferrari range models.

Becoming a Passione Ferrari member means joining an exclusive family of enthusiasts, with access to a selection of packages and experiences that express the Ferrari DNA both on and off the track. Passione Ferrari offers to clients and aspiring Ferrari owners the latest models from the Ferrari range for test drives and driving experiences, aimed at discovering the cars in all their details and improving driving skills, alongside professional Ferrari instructors. The Ferrari Group has drawn up a sustainability strategy, which identifies the main challenges for the Company in five key areas of action for sustainable development.

EXCEEDING EXPECTATIONS

Drive technological innovation while pursuing excellence in design and craftsmanship to fuel the passion of our customers and enthusiasts.

PROACTIVELY FOSTERING BEST-PRACTICE GOVERNANCE

Maintain Ferrari's corporate governance and risk management systems aligned with best practices to ensure an ethical business conduct while providing superior and sustainable returns to our shareholders.

BEING THE EMPLOYER OF CHOICE

Provide an inclusive, educational and inspiring work environment to unleash everyone's passion, creativity and talent.

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Reg. Imprese di Modena,
P. IVA e Codice Fiscale
n. 00159560366
R.E.A. di Modena n. 88683

Società a socio unico
Direzione
e coordinamento:
Ferrari N.V.



REDUCING ENVIRONMENTAL FOOTPRINT

Increase our environmental awareness to continuously set and implement related programs and actions.

CREATING AND SHARING VALUE WITHIN THE COMMUNITY

Encourage strategic partnerships and the creation of positive externalities for all stakeholders.

Therefore, in line with the commitment to sustainable development made by Ferrari Group, the Sales and Marketing Department - Europe & Africa has decided to adopt a sustainable management system for *Passione Ferrari 2023*, in clear and internationally recognized form, achieving the ISO 20121 certification, the international standard for Event Sustainability Management.

This decision leads to the implementation of the values promoted by the ISO 20121 standard itself and by this policy, such as:

- Responsible management
- Inclusion and accessibility
- Integrity
- Transparency
- Participation
- Legacy

The Sales and Marketing Department - Europe & Africa intends to further enhance *Passione Ferrari 2023* events from a sustainability standpoint, stimulating every possible action in the short, medium and long term to reduce environmental impacts and, at the same time, enhance the social and economic benefits produced by the events.

This includes an important attention to the involvement of all stakeholders such as Ferrari staff, suppliers, hotels, circuits, dealers, clients and local community.

In this perspective, the Sales and Marketing Department - Europe & Africa, in designing, planning and executing *Passione Ferrari 2023* events, is committed to:

- Respecting the fundamental principles of sustainable development and contributing to the achievement of the goals set by the United Nations (UN SDGs-Sustainable Development Goals)
- Designing the events taking into account the principles and values listed above (responsible management, inclusiveness and accessibility, integrity, transparency, participation, legacy)
- Raising awareness of and involve all stakeholders around environmental, economic and social sustainability issues
- Minimizing waste and promoting circular economy
- Influencing suppliers and clients towards sustainable choices and behaviour
- Promoting comprehensive and updated information on sustainability issues
- Improving direct and indirect socio-economic impact



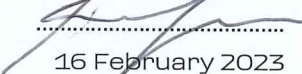
- Building a diverse and inclusive environment for all
- Ensuring compliance with current environmental and health and safety regulations

The Sales and Marketing Department - Europe & Africa implements the principles stated in the present ISO 20121 Sustainable Development Policy through a strategic plan of objectives and actions, thus ensuring a coherent and integrated approach to environmental, social and economic sustainability.

Ferrari SpA - Direzione Commerciale e Marketing - Europe & Africa

Head of Hub

Francesco Bianchi



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16 February 2023